



**oceao**  
technologies

# Innovation, design strategy & beyond.

Small inspired team of doers with unique ideas.

# We create experiences on digital platforms worldwide.

Our strategy is simple. We listen, understand, learn, develop and succeed with you on the journey towards the growth of your brand.

## Web Development

We build experiences that bonds your brand with the target audience.

## SEO & Digital Marketing

Unique and valuable content and Search Engine Optimization activities.

## Web Applications

Results driven ecommerce and strong bespoke web applications.

## Graphic Designs

Creative and engaging branding to catch your audience with ease.



# User-centered experiences that deliver best results.

## Cloud Applications

We design stunning digital experiences with a user-centered approach to bond your platform with your customer.

## Content Writing & Marketing

Value and result driven digital marketing services with unique content and search engine optimization activities.

## UI/UX design services

Our design service take your project to the next level by giving an easy, mind blowing experience for your users.



# About Us

We cover every aspects of your digital needs.

## We are your team!

Oceao Technologies is an extension of your team, we provides extensible support on which areas that you need us most. No limitations on anything by serving all areas of your digital requirements for all kind of budgets small or big.

## Our Philosophy

We are a small team of passionate people specialized in website design, UI, UX, web apps development, branding and digital marketing.

*"Simple and the best"* is what we follow. That is why our designs are more user friendly and provide paramount experience to the end user.

## Trustworthy People

Someone needs to handle your confidential data? 'Trust' is the key. It is your responsibility to ensure that your data is safe. Well, we are handling business emails, server control panel and databases for many of our clients worldwide, that include solicitor firms, real estate agents, man power agencies and semi govt. agencies etc. We also having best practices to limit the access of confidential data among our staffs.



# Website Development

We design & develop modern websites that completely tailored to the client requirements.

Bespoke and tailor made solutions that deliver exceptional results and brings perfect harmony to the target audience needs.

- Simple Websites
- UI/UX Design
- Mobile Responsive Websites
- Online Stores (eCommerce)
- Content Management Systems
- Custom Cloud Applications
- API Build & Integration
- Website Maintenance

## Web Applications

Stand alone Software and Cloud applications with bespoke functionality to bond the platform with the customer requirements.

## Content Management System

We support most content management platforms worldwide, like WordPress, Drupal and Magento etc.

## CRM/ Applications

We do custom made CRM applications to keep up with your data, contacts, inventory etc.

## Ecommerce & Payment Gateway integration

Result driven e-commerce websites powered by deep analysis of client requirements, market, target audience and the competitors. Integrated with your chosen payment Gateways worldwide.

**Skrill** | **amazon pay**

**CC-Avenue®** | **worldpay** | **stripe** | **PayPal**



## We Love Cloud

### Hosting in the cloud? well, we've enterprise solutions.

Thinking of an enterprise business solution? or need to host your website on a cloud platform? Need Software, Platform or Storage as a services from the cloud server? You're at the right place. We've expertise to deal with all major cloud platforms in the world.



# SEO & Digital Marketing

Marketing strategies that directly impact your bottom line.

Acquire new customers with unique, valuable content and search engine optimization activities. We do optimisation works on web-pages for most search engines and webmasters.

Search Engine Optimization

Social Media Optimization

Content Writing & Marketing

Media Strategy & Execution

Email Marketing

Social Media Campaigns

Blog Writing

SEO Reports & More..

## Increase your online revenue?

### We are on it.

We offer value and result driven SEO services to our clients all over the world.

### Why we need SEO?

The search engine needs to find and evaluate the content of your website easily, this will increase search rankings, hence your business.



## Onpage SEO Analysis.

Your web page will evaluate by our seo experts to choose the best strategy to improve the sales/ reach. We research keywords and analyze the target audiences before kickstart.

## Off Page SEO

We build good connections to your website from the broad area of internet, this helps the search engines to determine the ranking of your web-page.

## SEO Report

We have expertise in analytics and our in-depth site analysis helps to choose best strategy for your business. Whether you require a new advertising strategy or just a one-off promotion, we'll get you the real impact that, what digital marketing techniques can achieve.



Search Console



## We do Social Media Management.

We develop strategically developed social media campaigns to grow your audience organically, this helps to develop a bond between the brand image and the target users.

## Other Services

- Pay Per Click Campaigns
- Paid Email Database
- Video Marketing
- Informal Article Submission
- Social Media Creation
- Create Banners/ Posters
- Daily Posts/ Tweets
- Social Content Creation and more.



# Branding

## Graphic Designing

Creating unique space for brands through innovative graphics absolutely bonded to the customer.

"All eyes on the advert" is not as easy it sounds. It needs unique designs driven by creative thinking to get wide customer attention.

- Brand Strategy
- Graphic Designing
- Logo/ Brochures
- Slogan Creation
- Corporate Identity
- Packaging Design
- Books/ E-Books
- Media Kits
- Portfolio design etc.

*"The best design is the simplest one that works".*

ALBERT EINSTEIN

## Graphic support for all of your printing requirements.

### Brand identity design

We take custom and unique approach for every customer who deals with us and we always make sure our strategies meet the target goals. We cover every aspects of brand identity design such as brand colour, logo, tagline, letterheads, flyers, brochures, envelopes, websites and so on.

### Magazines and Ads

Need a small brochure or a booklet or even if you need a large magazine, you're at the right place. Services include: brochures, flyers, newspaper ads, annual reports etc.



## Products and Packaging

We love innovating new product packaging ideas, services cover product design, bottle design, bottle sticker, paper tube design, paper cover design, seal design, holograms, embossing and foiling etc.

## We are using the right tools and expertise.

We build unique brands through professional graphic designs. Your thoughts will be digitalized by our skillful and creative graphics team. Driven by a simple strategy, talk. think. create.

## Professional web graphics.

Enhance your online presence through professional graphics. Brand visibility can be increased by innovative and creative design circulating on every digital platforms. We provide rich ideas and Innovative graphic designs for web and all other electronic mediums. A logo design? or a website? we love it all.



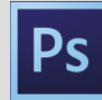
Creative Cloud



Adobe Illustrator



Adobe Indesign



Adobe Photoshop



Adobe After Effects



Adobe Premiere Pro



# PRICING

## Basic

Custom design  
Single Page  
Responsive Design  
Bespoke web graphics  
Navigation Menu  
Contact Information  
Basic SEO  
Submission to Google

₹5999

## Standard

Custom designed  
Up-to 5 Pages  
Responsive Design  
Live chat Integration  
Bespoke web graphics  
Navigation Menu  
SSL Security (1year Free)  
Contact Information with on page  
contact form  
Social icons and links  
Google Maps  
Business Email Support  
Including OCEAO STARTER SEO Pack

₹14999

## Web Packages

### Medium

Custom designed  
Up-to 8 Pages  
Responsive Design  
Live chat Integration  
Dynamic Website  
Content Management  
SSL Security (1year Free)  
Social Network integration  
Google Map Integration  
Admin Panel  
Contact form with Google  
ReCaptcha  
Newsletter Subscription  
Video Banner Support  
Business email support  
Including OCEAO ESSENTIAL  
SEO Pack

₹33999



## E-commerce

Custom web design  
Shop page up to 20 products  
up to 6 other pages  
Live chat Integration  
Responsive Design  
Dynamic Website  
List and sell products or  
services online  
SSL Security (1year Free)  
Payment processing (PayPal)  
Admin Panel for Managing content,  
Stocks, offers etc.  
Business email support  
Newsletter Subscription  
Product reviews on website  
Including OCEAO ESSENTIAL  
SEO Pack

₹35999

## Ecom-pro

Custom web design  
Shop page up to 200 products  
up to 10 other pages  
Live chat Integration  
Responsive Design  
Dynamic Website  
List and sell products or  
services online  
SSL Security (1year Free)  
Payment Gateway Support- Paypal,  
Stripe, WorldPay etc.  
Admin Panel for Managing content,  
Stocks, offers etc.  
Business email support  
Newsletter Subscription  
Product reviews on website  
Including OCEAO ESSENTIAL  
SEO Pack

₹49999

## Applications

Web applications pricing depends  
on the project. Please let us  
know your requirements, we will  
send you a quote.



## Seo Packages

### Starter

Search engine submission  
Google Places  
Title Tag & Meta Tag Creation  
Robots.txt, HTML & XML Sitemap  
Content Editing & Optimization  
On-Site Optimization  
One off cost

₹4999

### Essential

Search engine submission  
Google Places  
Title Tag & Meta Tag Creation  
Robots.txt, HTML & XML Sitemap  
Content Editing & Optimization  
On-Site Optimization  
Internal Link Building  
(Cross-linking)  
Social Media Integration  
One off cost

₹9999

# Basic SEO

## Additional Digital Marketing Services

PPC Campaigns  
Email Campaigns  
Email Databases  
Paid Backlinks  
Video Marketing  
Blog Writing  
Informal Article Writing & Submission  
Guest Blog Posting

## Advanced SEO

### Pro SEO

5 Keywords

Local/ regional Search Optimisation

Keyword Research

Analytics Setup & Configuration

Title Tag & Meta Tag Creation

Robots.txt, HTML & XML Sitemap

Internal Link Building (Cross linking)

Content Editing & Optimization

On Page & Off Page Optimization

Offsite Link Building

Healthy Back link generation

₹12999/MONTH

### Enterprise

10 keywords

Competitive Keywords / Ranking  
Nationwide

Keyword Research

Analytics Setup & Configuration

Title Tag & Meta Tag Creation

Robots.txt, HTML & XML Sitemap

Internal Link Building (Cross linking)

Content Creation, Optimization &  
Editing

On Page & Off Page Optimization

Offsite Link Building

Healthy Back link generation

Alexa Global Ranking

₹29999/MONTH

### Corporate SEO

- 20 keywords
- Competitive Keywords / Ranking Nationwide
- Keyword Research
- Analytics Setup & Configuration
- Title Tag & Meta Tag Creation
- Robots.txt, HTML & XML Sitemap
- Internal Link Building (Cross-Linking)

- Content Creation, Optimization & Editing
- On Page & Off Page Optimization
- Off-Site Link Building
- Healthy Back link generation
- Alexa Global Ranking

₹49999/MONTH

# Social Media Marketing

We will manage your social media at a low monthly cost, while you are managing your business.

Social media optimization

Facebook, Twitter & YouTube Account Setup  
Profile Content Writing

Generate page followers, likes etc.

Make Daily Tweets and posts to Twitter,  
Facebook and Instagram

Share useful information on social media

Create banners, posters, flyers for social  
media (design will be charged extra)

Respond to tweets, messages etc.

Apply Cross linking - Twitter / Facebook etc.

All social media page customisation  
and/or account setup if required

Free help & Advice.

**SM Starter ₹9999 (Facebook & Twitter 30 activities  
total per month)**

**SM Enterprise ₹22999 (Facebook, Twitter, Instagram  
50 activities total per month)**

**SM Corporate ₹33999 (3 of your Chosen social  
medias and 30 activities each media per month)**

# Branding Combo Packages

## Bronze

Free Consultation  
Logo Design  
(Choose from 5 designs)  
Flyer Design  
Website BASIC Pack!  
Including OCEAO STARTER  
SEO Pack

₹9999

## Gold

Free Consultation  
Company Profile Design  
Website MEDIUM Pack  
Silver Package  
Website STANDARD Pack!  
Web Email Support  
OCEAO ESSENTIAL SEO Pack

₹49999

## Silver

Free Consultation  
Brand Naming & Creation  
Web-hosting 1st year FREE  
HTML+PHP  
Website STANDARD Pack!  
Web Email Support  
BRONZE Package

₹18999





## Platinum

Free Consultation  
Brand Naming + Tagline  
Brand Creation +  
Brand Guideline Document  
Re-branding  
Corporate Stationery Design  
In-office/store branding  
GOLD PACKAGE  
E-COMMERCE website  
Lifetime free Support  
Gsuite Accounts

₹99999

## Diamond

Free Consultation  
PLATINUM PACKAGE  
E-COMMERCE PRO WEBSITE

₹189999



# Technology








# Get In Touch

We'd love to hear from you about your requirements, no matter what your budget is, we are always happy to get in touch with you. Please feel free to call us or send us an email.

## Get a FREE, no-obligation quote!

Email us your requirements for your free, no obligation quotation.

-  SR, Arcade, Kakkanadu, Cochin, Kerala
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-  Assistance hours:  
Monday – Friday  
9 am to 6 pm IST





CAREERS

**Can you impress others?  
Join us to put your ideas  
in a better place.**

